

# Guard Your Business Against Cyber Threats with Payara Enterprise



Unsupported software poses significant risks for security breaches and financial losses. The inability to precisely calculate these costs, due to varying factors like industry and data sensitivity, highlights the importance of mitigating these risks.



## FINANCIAL RISKS

- Data Breach Costs: Average global costs are \$4.24 million for data breach responses, including investigations, legal fees, and fines ([IBM, 2023](#)).
- Downtime Costs: Estimated at \$1.3 million, downtime affects productivity and reputation (IBM, 2023).

## INDIRECT LOSSES

- Revenue Losses: 29% of businesses that face a data breach end up losing revenue. Of those that lost revenue, 38% experienced a loss of 20% or more. ([The AME Group](#)).
- Employee Impact: Security breaches have a negative impact on employee morale ([Graham Coffey & Co., 2023](#)).

## Risks of Unsupported Software

Lack of security updates in unsupported software increases vulnerability to attacks and compliance issues, leading to heightened financial risks and delayed recovery efforts. The cost of known unpatched vulnerability was \$4.17 million (IBM, 2023).

### Notable Incidents:

- Equifax Breach (2017): Costs over \$1.7 billion due to unsupported software vulnerabilities ([Housingwire](#)).
- WannaCry Attack (2020): Over \$4 billion in damages globally from exploiting outdated Windows software ([Cybertalk](#)).

# Act To Protect Your Business

**Security breaches cost millions.** Unsupported software acts like a flashing neon sign for hackers, inviting financial disaster. Secure your future with [Payara Enterprise](#):

- **Stay patched, stay safe:** Get **timely security updates**, minimising vulnerabilities and breach risks.
- **Comply with confidence:** Meet **regulatory requirements** and avoid hefty fines.
- **Sleep soundly with support:** Access **expert help** whenever needed.

Payara Enterprise isn't just about security. It's a **cost-effective investment** that:

- **Reduces breach vulnerability:** Save yourself millions in potential losses.
- **Ensures business continuity:** Minimise downtime and keep your operations running smoothly.
- **Ensure 10 years software lifecycle:** Don't worry about immediate upgrades after you implement Payara solution.

**Don't gamble with your business' future. Make the smart decision to safeguard your business today. [Take action now.](#)**

## Check out these free resources to Power Up Your Jakarta EE:

